



(For immediate release)

RAMP Media Booth SAVES LIVES

Atlanta, GA – During the 2007 Mid-America Trucking Show and THE TRUCK SHOW Las Vegas, the RAMP Media Group used their booth space to do much more than just promote their expertise at reaching the trucking market. RAMP offered FREE blood pressure testing to every driver who visited their booth. With four blood pressure monitor kiosks in constant operation at MATS, RAMP conducted over 2000 free blood pressure tests during the course of the show and Dr. John McElligott, founder of PD-MD, was on hand to provide free consultation and medical advice. Of the more than 2000 drivers tested, twenty-one drivers were discovered to have dangerously high blood pressure and were referred to the local Emergency Room. In Dr. McElligott's opinion, those drivers were in eminent danger of suffering an impending heart attack or stroke, and it is very likely that their lives were saved as a result of having their blood pressure tested at the RAMP Media booth. RAMP will be performing this same life-saving service by providing FREE blood pressure tests to drivers at the 2007 GREAT AMERICAN TRUCKING SHOW (GATS) in Dallas, TX.

RAMP Media Group, parent company of the Ramp Publishing Group is best known as the originator of the digest size trucking magazine and the publisher of the trucking industry's longest running magazines, *OTR – Over the Road* and *Pro Trucker* magazines. In addition to providing almost three decades of service to the trucking industry, RAMP Media is now spearheading the nationwide **Healthy Trucking Initiative**, which has quickly become THE BIGGEST PROMOTION IN THE TRUCKING INDUSTRY, and may be the most beneficial program EVER designed to help professional drivers and owner-operators get healthy and live longer lives.

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